



Services for Publishers

Techstreet is your partner for online publication sales and fulfillment. We offer a suite of services tailored to meet your business strategy.

Techstreet promotes, sells and delivers your content in print and electronic format through techstreet.com and your own custom-built online store, which we build and operate for you. Your members and customers can search, order and download PDFs directly from your website, or order by phone through our toll-free service line. We print and bind your publications, warehouse existing inventory, ship orders the same day anywhere in the world, and provide friendly, expert customer service. We also provide an enterprise subscription service where clients get multi-user online access to a custom set of PDF files in a web-based workflow tool.

Choose from these services

- Strategic consulting to help market and sell your content
- Electronic data conversion and storage
- Branded online store seamlessly integrated with your existing website
- Advanced e-commerce features including PDF downloads, digital rights management (DRM), cross-selling tools, member discounts and loyalty points program

- Award-winning global sales and marketing network
- Enterprise subscription service for multi-user online global access
- Inventory management, hardcopy production and worldwide delivery
- Expert customer service
- Ongoing technology upgrades

Benefits of working with Techstreet

- Launch your own state-of-the-art online store designed specifically for selling technical information
- Increase publication sales and improve brand awareness
- Optimize access to publications and build customer loyalty through an intuitive user experience
- Eliminate fulfillment costs and minimize printing and inventory expenses
- Sell your content through an enterprise-wide subscription service to corporate, academic and government organizations worldwide

- Eliminate copyright violations on electronic documents
- Satisfy more of your customers' needs by offering related third-party publications; earn a portion of all resulting sales
- Benefit from a unique partnership model with no out-of-pocket cost to your organization

Techstreet is the industry leader in delivering technical information online to over 250,000 customers worldwide. We have long-term partnerships with the world's leading technical publishers, including API, ASHRAE, ASME, ASTM, Beuth Verlag, BSI, IEC, IEEE, ISO, SAE and many others. We are the primary fulfillment center for nearly 30 publishers in the US, Canada and Europe. Our parent company, *Clarivate Analytics*, owns and operates a collection of leading subscription-based services focused on scientific and academic research, patent analytics and regulatory standards, pharmaceutical and biotech intelligence, trademark protection, domain brand protection and intellectual property management. For more information, visit clarivate.com.

Our Publishing Partners

- AAMI
- ACI
- AENOR
- AGA
- ANSI
- API
- ASCE
- ASHRAE
- ASME
- ASTM
- AWWA
- BHMA
- BSI
- CIE
- CFR
- CSA
- DIN
- ICC
- IEC
- IEEE
- IES
- ISO
- MIL
- NACE
- NEMA
- NFPA
- NSF International
- SAE International
- TIA/EIA
- and many others

Put our experience to work for you

Contact: Todd Fegan, Vice President, Techstreet.

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Call: +1 855 999 9870 (U.S. and Canada)
+1 734 780 8000 (International)

For more information, visit
techstreet.com/pages/publisher_services

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