



Techstreet Enterprise

Resolving a standards management nightmare in the manufacturing industry

Use Case

Techstreet
Connecting the world to standards

 **Clarivate**
Analytics

Customer profile

- Industry: Manufacturing
- Subscription activation year: 2015
- Number of users being supported: 60
- Number of locations being supported: 2
- Key publishers being used: API, ASME, ASTM, CSA, NACE

Summary

What challenges did the customer face with standards?

This manufacturer has clients worldwide. The parent company relies on business units to provide access to the standards they need. Paper and PDFs became a management nightmare, with redundant content wasting scarce funds. Historical content, redlines, unlimited usage and quickly adding new content were essential to simplifying the standards program. The ability to analyze standards usage was critical to content management and return on investment.

Lessons learned

How did Techstreet Enterprise overcome these challenges?

Techstreet provided the opportunity to onboard this individual business unit within a large corporate structure. Access in two locations ensured that there was no duplication of documents. As project needs changed, automated processes within the platform enabled quick pricing, with lightning-fast access to required documents. Analytics helped to guide content decisions for long-term needs.

To see how the power of *Techstreet Enterprise* can benefit your organization, visit techstreet.com/subscriptions

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